

# Local Experiences Transforming Global Policies



## Local4Action HUBs by UCLG



Take an active  
part and propose  
your own  
**Local4Action  
HUBs!**

The “**LOCAL4ACTION HUB**” **notion** has been developed over the last years within UCLG.

It emerged as part of the sustainable development conversation as a call by members, and local and regional governments’ (LRG) to give more prominence to the role that their practices and approaches had over the advancement of the **2030 Agenda**.

Members and their world organization have thus been looking for ways to support, articulate and expand locally-driven localization initiatives, and better embed them in UCLG’s overall localization strategy, focused especially in advocacy, knowledge production and learning.

From early 2020 onwards, the UCLG World Secretariat has developed a more consistent proposal for the Local4Action HUBs initiative after the participation of LRG-members and various parts of the organizations’ ecosystem.



**The concept of the Local4Action HUBs is coming from the UCLG concept of the LOCAL4ACTION HUB that allows a networking and gathering space in the UCLG gatherings and dynamics to allow and empower Localization of SDGs.**

# Why?

## Recognizing the efforts done on the ground for implementing and localizing

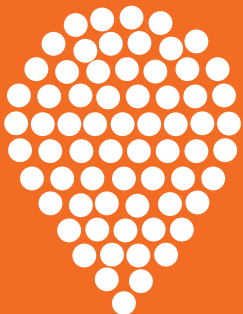
**The Local4Action HUBs are a means to get closer to local challenges, aspirations and initiatives as experienced by members themselves: to be closer to local life, around the Mayors, including citizens and all relevant stakeholders driving transformation towards sustainability.**

A first presentation of its preliminary concept to members and partners took place in Tangier's 2020 Retreat, which allowed to introduce their inputs and remarks in the final proposal presented to the UCLG Executive Bureau 2020.

These key concepts described below, the HUBs will also nurture ongoing processes within the World Organization related to the localization agenda. This entails advancing key messages and building a stronger narrative at the global level, on the basis of members-LRGs practices. Indeed, HUBs will foster collective learning and new knowledge, but also consolidate **UCLG's reporting capacity as a means to strengthen its representation and advocacy efforts.**

It should further ensure that our advocacy and policy recommendations as World Organization are built on true local practices, strengthening our voice and empirical capacity to demonstrate the key role that local and regional governments have to play achieving global goals.

### Three key concepts underpin Local4Action



**Local-global connection:**  
Initiative that link the global policy to the Local action.



**Acceleration:**  
Accelerating the localization of global agendas.



**Synchronization:**  
Ensuring that actions are connected and building on those of other parts of the network to enhance impact.

# What are Local4Action HUBs?

The **Local4Action HUBs initiative** will provide visibility and a UCLG label to the LRGs initiatives, approaches and policies on sustainable development with a platform of support and expanded accessibility to the global arena. This is also intended to facilitate their impact in overall UCLG actions and policies.

## **A strategic opportunity for members to bring local approaches to sustainability at the forefront of the global conversation**

The “Local4Action HUBs” is a new initiative by UCLG aimed at anchoring its international strategy on localization of sustainable development goals, on members’ practices and initiatives. It will provide a platform for showcasing, recognizing and scaling-up local policies and processes; fostering synchronization between activities and parts of the network while accelerating the constituency’s impact over the implementation of the 2030 Agenda.

Therefore, a specific communication strategy and tools have been generated to be dedicated to this specific visibility at cities level. The strategy is to have a specific UCLG Brand to be given to local and regional governments developing HUBs.



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# The key features of the HUBs



## Locally driven

The initiative must be locally driven by a specific local, regional government or local/regional governments association.



## Time

Deliverables must be agreed beforehand between the partners and available in a limited time frame (from 1 to 3 years).



## UCLG brand

The initiative should be coherent with the UCLG brand: whether the hub will be developed for in person or virtual participation, values and visuals must be identified in the development of the HUBs. A common set of visual materials must be respected and presented.



## Actionable and scalable results

Actionable results for acceleration, these deliverables are criteria previously established by partners and stakeholders in a participatory process to allow a monitoring process with partners/stakeholders in order to measure its acceleration and synchronization impact.

# 2030

## Topic

The topic could be part of the priorities as defined in the political manifestos from Durban Congress or in line with the priorities of the global agendas, in particular the 2030 Agenda. The topic can also bring an innovative approach to the sustainable development.



## Communication

A communication strategy for the dissemination and diffusion of the hub and hub activities must be designed to nurture the global agenda and overall road map with a common set of activities and documents, addressing the goals and impacts.

# How?

The Local4Action HUBs will connect the virtual and the physical networking spaces and UCLG membership, making the extent of our network visible and creating new ties.

The Local4Action HUBs by UCLG will be connected through as an “action platform” with an online component which will also connect

with UCLG Policy Councils and Consultations mechanisms. The activities will be showcased in the international policy recommendations and advocacy. They will further be presented and gathered in annual meeting points such as the Venice Solutions’ international forum.

## Next steps

### Towards Local4Action HUBs



**1. Launching of a call for proposals:** A call will be launched to the members after the Executive Bureau.



**2. Monitoring the HUBs process and development,** the World Secretariat will facilitate the international platform that will connect the different experiences through publications, events and joint products. These efforts will be supported by the consultation’s mechanisms and an Advisory Board.



**3. An online platform** The aim is to provide information on the initiatives that are being set up supported by an interactive exchange space facilitated by the World Secretariat.



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